







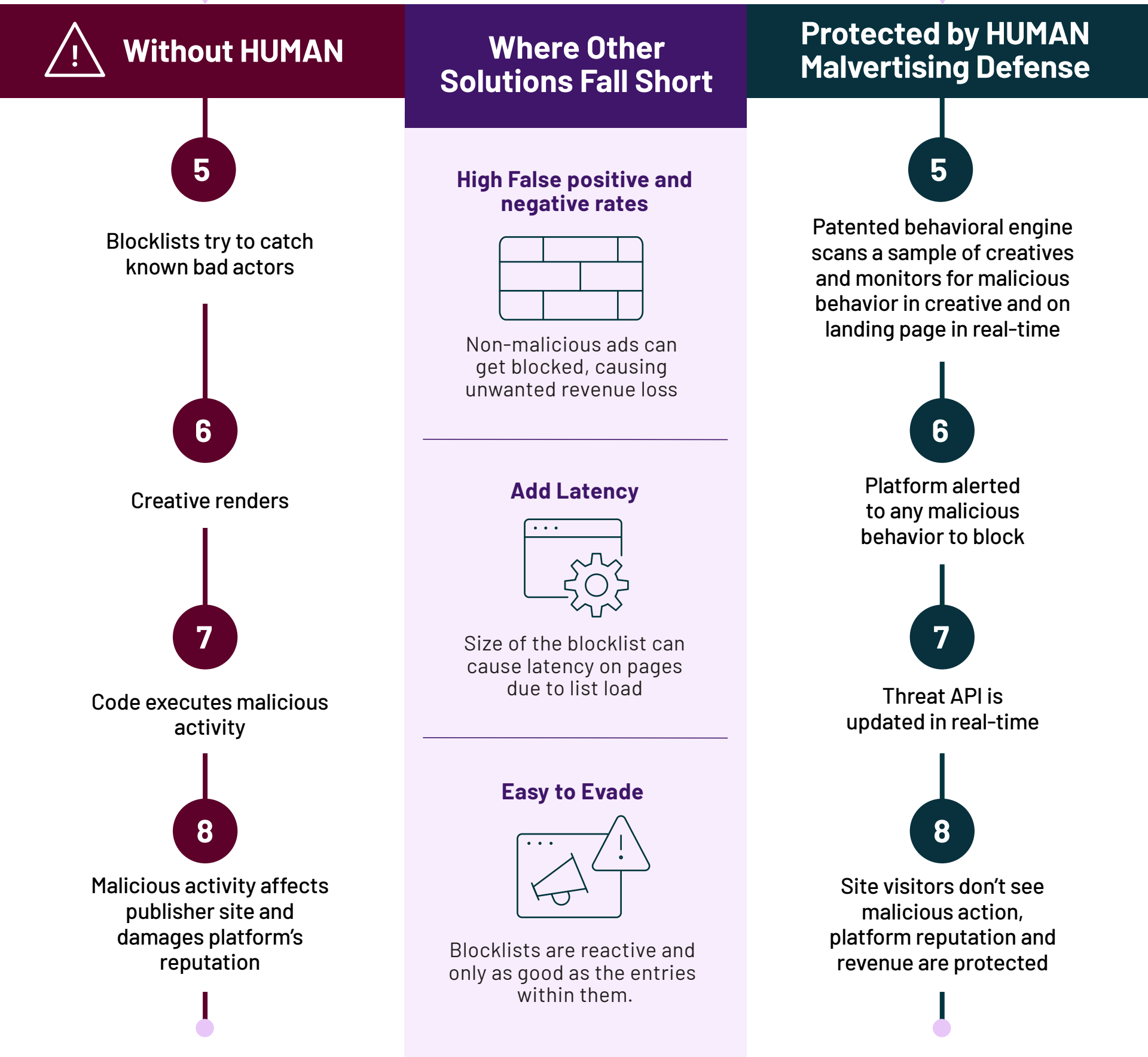
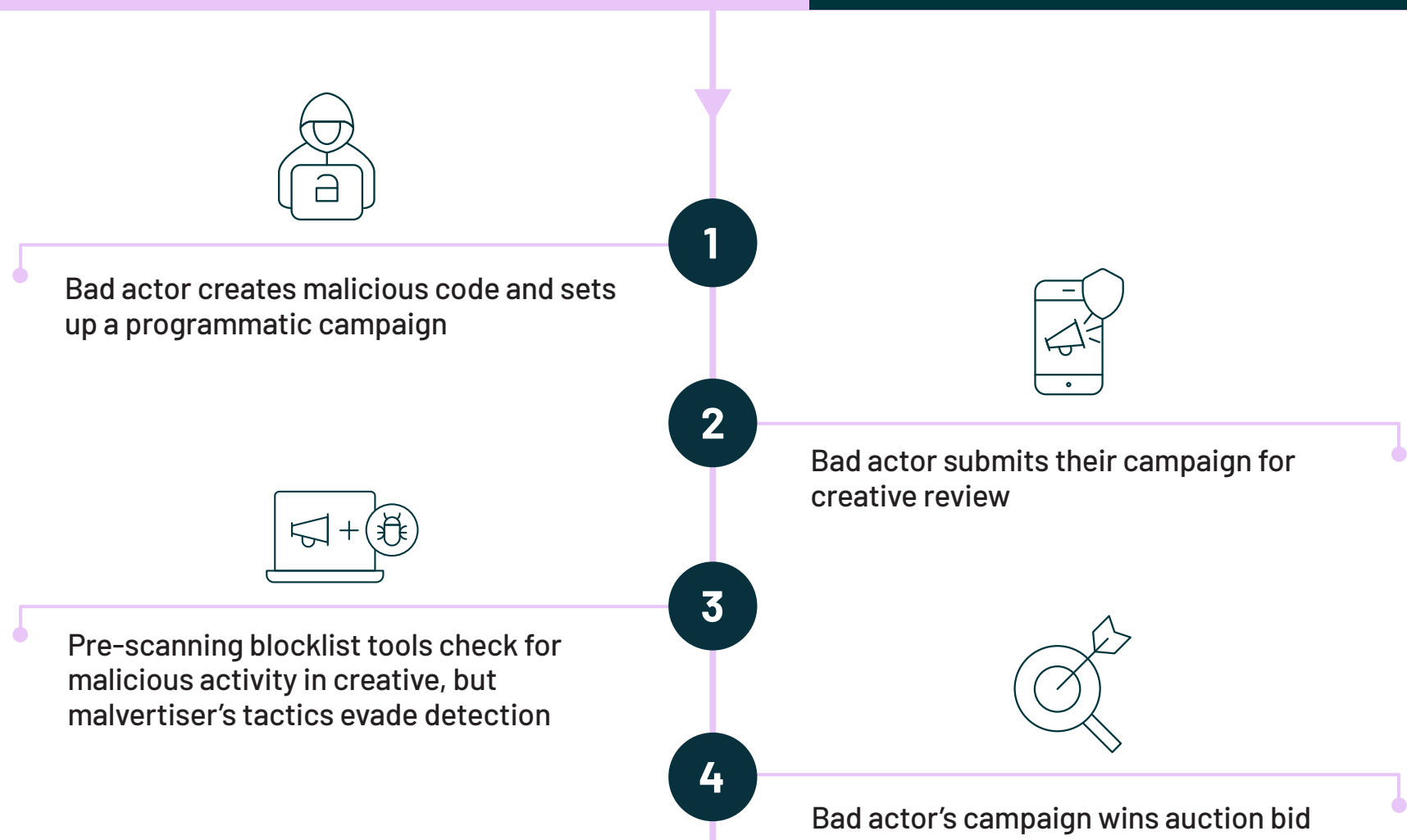


# Timeline of a Malvertising Attack

How malicious ads go from idea to threat and how Malvertising Defense helps ad tech platforms protect their publisher clients from this ever-evolving threat.

## Malvertising threats for Platforms

-  Redirects away from publisher sites
-  Ad cloaking to execute clickbait scams
-  Redirects to malicious landing pages
-  Distribution of malware
-  Client-side injections to steal user info
-  Pixel/Video Stuffing



## Malvertising Defense Advantage



Protect Revenue with More Precision



Preserve Brand Reputation



Optimize Performance and Overhead



Prevent Visitor Harm

## Take Control of Your Digital Ad Inventory

Find out how HUMAN helps platforms safeguard their publisher partners and revenue from malicious ads with more precision. **Visit HUMAN to request a demo.**