

Malvertising Defense for Platforms

Protect your Creative Delivery

Malvertising Defense

Safeguards platforms and their partners from malware in ad creatives across the programmatic ecosystem. The solution uses technical and behavioral analysis to detect malicious code and behaviors in creatives and landing pages during the bidding process. This gives platforms stronger creative delivery control to block unsafe ads before they reach partners and site visitors. HUMAN's script and behavioral approach delivers more accurate detection than just blocklists, with fewer false positives and lower latency. It helps platforms stop malware in their digital ads, preserving trust and protecting revenue. Malvertising Defense is part of Advertising Protection, a suite of solutions purpose-built to secure digital advertising.

What We Solve For



MALICIOUS ADS



MALICIOUS LANDING PAGES



CLOAKED ADS & LANDING PAGES



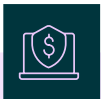
SCAM IN ADS

"We don't even talk about malicious redirects anymore. It's a problem that has simply been completely removed. It truly is a 'set it and forget it' solution."

COO at Venatus

venatus

Benefits



PROTECT YOUR REVENUE

Eliminate malicious creatives to protect your reputation and build trust - with cleaner ad inventory that drives higher revenue return



SCALE WITHOUT OVERHEAD

Grow your business confidently with automated protection that requires zero per-partner configuration or ongoing management



STRENGTHEN PLATFORM TRUST

Create stronger client relationships by delivering creatives that are free from malvertising threats

How It Works



RENDER

winning creatives samples in the programmatic bidding process



ANALYZE

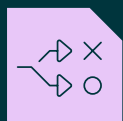
by deploying HUMAN script with Platform's creatives on a sampled basis to monitor for malicious activity



BLOCK

any detected malicious ad creatives from being served by activating HUMAN intelligence

Key Capabilities



Behavioral detection methodology actively monitors for malicious activity



Robust dashboard enables analysis of aggregate trends, public links, and visualizations of malvertising activity



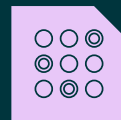
Easy Implementation via single-line of code and API that seamlessly work in the background



Continuously updated threat engine quickly provides the latest protections automatically, requiring no added client effort



Landing page reviews extend protection against malicious activity to the destination of the ad



Active investigation by HUMAN's Malvertising Threat Intelligence team uncovers evolving attacker behavior, keeping protection ahead of emerging threats

The Human Advantage

Detection without Blindspots

We verify over 20 trillion interactions weekly across 3 billion devices, connecting global dots to reveal threats others miss across the customer journey.

Intelligence at the Core

Satori isn't just threat intel, it's a team on the front lines. From uncovering global fraud rings to surfacing new attack patterns, every HUMAN decision is powered by real-time insights.

Precision that Performs

>2,500+ signals per interaction. 400+ adaptive models. Decisions in milliseconds. HUMAN turns massive telemetry into high-fidelity decisions you can trust.

HUMAN is a leading cybersecurity company committed to protecting the integrity of the digital world. We ensure that every digital interaction, transaction, and connection is authentic, secure, and human. HUMAN verifies 20 trillion digital interactions, providing unparalleled telemetry data to enable rapid, effective responses to the most sophisticated threats. Recognized by our customers as a G2 Leader, HUMAN continues to set the standard in cybersecurity. For more information, visit www.humansecurity.com