# HUMAN AgenticTrust

Trust the agent. Control the interaction.

To keep pace with the rapid evolution of AI agents, organizations require new methods to verify agents, assess their intent, and govern automated interactions across digital surfaces.

AgenticTrust is a trust and governance layer for agentic AI. It enables organizations to detect and classify AI agents, verify trust level, and govern how agents interact with web applications. By evaluating the intent behind each agent-initiated interaction, AgenticTrust empowers businesses to enable high-value use cases, prevent abuse and fraud, and safely integrate AI agents into the customer journey.

**HUMAN has observed a 1300% increase in agentic traffic from Jan-Aug 2025.**

## With AgenticTrust

**GET VISIBILITY INTO AGENT ACTIONS AND INTENT**

**ALLOW LEGITIMATE AI ACTIONS**

**DENY SPOOFED OR MALICIOUS AGENTS**

**GOVERN AI AGENT ACTIVITY**

**SAFELY ENABLE AGENTIC COMMERCE**

**REDUCE AGENT-ENABLED FRAUD AND ABUSE**

## Benefits

### SEE AI AGENTS IN ACTION

From browsing to checkout, see what consumer AI agents are doing and understand the trustworthiness of each one.

### MAKE AI AGENTS PLAY BY YOUR RULES

Control if and how consumer agents interact with your site, and stop fraudulent actions that put user trust at risk.

### DRIVE REVENUE WITH AI AGENTS

Enable verified agents to discover products and complete transactions on behalf of users.

# How It Works

**COLLECTS**
thousands of behavioral, technical, network, and reputational indicators

**DETECTS**
identifies and classifies AI agents with trust levels, requests, sessions and paths

**CONTROLS**
unwanted, excessive and restricted behaviors according to organizational needs

**REPORTS**
how AI agents interact with your platform and the route they take across it

**ENABLES**
new revenue streams from agentic commerce and interactions

# Key Capabilities

**Real-time visibility.** See AI agents' actions, top target routes, and blocked or allowed activities.

**Granular permission management.** Block or allow individual agent actions, such as browsing, logging in, or checking out.

**Cryptographic AI agent detection.** Identify and verify agents using cryptographic digital signatures that cannot be spoofed.

**Fraud and abuse prevention.** Defend against spoofed or malicious agents and their activities.

**Trust verification.** Identify the consumer AI agents on your application, understand their intent, and evaluate trust.

**Complete protection.** Integrate with HUMAN Sightline to provide holistic visibility, governance, and control across bots, humans, and AI agents.

# The Human Advantage

**Detection without Blindspots**
We verify over 20 trillion interactions weekly across 3 billion devices, connecting global dots to reveal threats others miss across the customer journey.

**Intelligence at the Core**
Satori isn't just threat intel, it's a team on the front lines. From uncovering global fraud rings to surfacing new attack patterns, every HUMAN decision is powered by real-time insights.

**Precision that Performs**
>2,500+ signals per interaction. 400+ adaptive models. Decisions in milliseconds. HUMAN turns massive telemetry into high-fidelity decisions you can trust.