HUMAN

Stop Fake Account Fraud

Neutralize fake and puppeted accounts that abuse online platforms and services

HUMAN Sightline uses advanced machine learning, behavioral analysis, and intelligent fingerprinting to detect and mitigate fake and puppeted accounts that exploit signup bonuses, engage in fake online interactions, carry out financial fraud, and otherwise abuse online platforms and services. The solution blocks the automated creation of fake accounts and monitors activity within accounts for signs of exploitative behavior. When abuse is detected, customizable actions automatically intervene to remediate risk in alignment with the organization's business goals.

Defend Against:

ABUSE OF FREE TRIALS, SIGNUP BONUSES, AND OTHER PROMO-TIONAL OFFERS

LOYALTY PROGRAM ABUSE

FAKE REVIEWS, COMMENTS, AND FORM FILLS

DISTRIBUTION OF SPAM, PHISHING, OR MALWARE

SKEWED ANALYTICS

SPIN FRAUD

Benefits

PROTECT AGAINST FAKE ACCOUNT ABUSE

Block the large-scale creation of fake accounts and detect fraudulent activity that indicates exploitation.

CUT INVESTIGATION AND RESPONSE TIME

Get critical investigation information and automatically respond to abusive behavior with custom actions.

PROTECT YOUR BOTTOM LINE

Reduce financial loss, customer churn, and negative PR by preventing incentive abuse and skewed metrics.
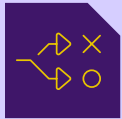
Key Capabilities

Detect fakes across the account lifecycle
Evaluate and track actions taken at registration and within accounts, and surface executive-level metrics on fake account activity.

Verify users without friction
Trusted visitors proceed unimpeded, with HUMAN's proprietary user-friendly press-and-hold verification only shown to 0.01% of real users.

Get agentic AI visibility and control
Uncover AI agent activity and intent, enable legitimate agents to take trusted actions, and prevent unwanted actions.

Uncover patterns of fraud
Identify, group, and automatically respond to networks of compromised accounts being used to commit fraud and abuse.

Customize mitigation responses
Create multi-criteria mitigation policies (e.g. lock account, force password reset), including custom responses that seamlessly integrate with CIAM, SIEM and ticketing systems.

Accelerate investigations
Understand detection and mitigation events, including why an account was flagged, what mitigation actions were taken, and key threat characteristics.

> "Not only has HUMAN been invaluable at stopping automated bot attacks and helping us improve server performance, but it has also provided significant benefit to my security team, enabling them to spend far less time dealing with malicious bots and instead focus on other business critical areas."
>
> **CHIEF INFORMATION OFFICER** *at Belk*

The Human Advantage

Detection without Blindspots
We verify over 20 trillion interactions weekly across 3 billion devices, connecting global dots to reveal threats others miss across the customer journey.

Intelligence at the Core
Satori isn't just threat intel, it's a team on the front lines. From uncovering global fraud rings to surfacing new attack patterns, every HUMAN decision is powered by real-time insights.

Precision that Performs
>2,500+ signals per interaction. 400+ adaptive models. Decisions in milliseconds. HUMAN turns massive telemetry into high-fidelity decisions you can trust.