HUMAN

Prevent Skewed Analytics

Stop bots from engaging in fake interactions on your application

HUMAN Sightline uses advanced machine learning, behavioral analysis, and intelligent fingerprinting to detect and mitigate bots that post spam comments and reviews, inflate engagement metrics, and consume marketing efforts. Response actions include hard blocks, honeypots, scenario-optimized verification challenges and misdirection — all designed to mitigate malicious bot traffic without adding friction for real users. Customers can allow good bots, crawlers, and trusted AI agents to proceed unimpeded.

Defend Against:

FAKE LIKES AND SOCIAL INTERACTIONS

SPAM COMMENTS AND REVIEWS

FAKE FORM FILLS

ROYALTY FRAUD

SKEWED PLATFORM ANALYTICS

WASTED MARKETING SPEND

Benefits

PROTECT DATA-DRIVEN DECISIONS

Confidently make smarter data-backed decisions by identifying and removing bot traffic from your website metrics

PRESERVE USER TRUST

Ensure only real humans interact with your application by preventing fake likes, reviews, comments, and form fills

OPTIMIZE RESOURCES

Reduce infrastructure costs, avoid wasted marketing spend, and save time spent manually responding to bots

Key Capabilities

Seamlessly integrate and export data
Integrate with Google Analytics and Adobe Analytics, and easily export your metrics and logs to Datadog, Splunk, and Amazon S3

Verify users without friction
Trusted visitors proceed unimpeded, with HUMAN's proprietary user-friendly press-and-hold verification only shown to 0.01% of real users.

Prefilter malicious bots
Block scraping bots at the edge, on the first request—before they can access a single page.

Get agentic AI visibility and control
Uncover AI agent activity and intent, enable legitimate agents to take trusted actions, and prevent unwanted actions.

Uncover hidden threat patterns
Respond faster to evolving threats by identifying large-scale fraud networks, isolating attacker profiles, and tracking changing behaviors.

Enable adaptive feedback loop
Integrate your first-party data to optimize detections, react to specific threat adaptations, and tailor the system to your business goals.

> "We can trust our data and analytics with HUMAN's bot mitigation solution. With HUMAN, you just set it and forget it – and have peace of mind."

VP OF E-COMMERCE

Samsonite

The Human Advantage

Detection without Blindspots
We verify over 20 trillion interactions weekly across 3 billion devices, connecting global dots to reveal threats others miss across the customer journey.

Intelligence at the Core
Satori isn't just threat intel, it's a team on the front lines. From uncovering global fraud rings to surfacing new attack patterns, every HUMAN decision is powered by real-time insights.

Precision that Performs
>2,500+ signals per interaction. 400+ adaptive models. Decisions in milliseconds. HUMAN turns massive telemetry into high-fidelity decisions you can trust.