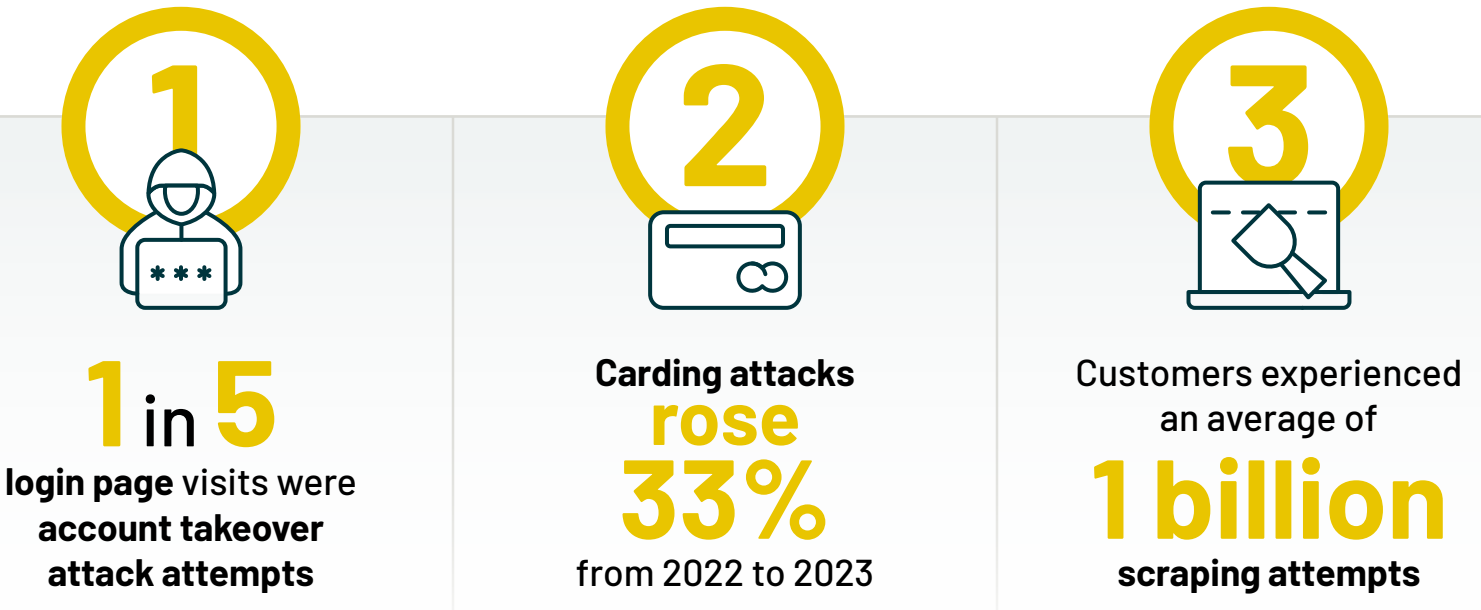


Breaking Down a QUADRILLION

2024 Cyberthreat Benchmarks

HUMAN observes more than a QUADRILLION digital interactions every year. This is what we learned.

THE BIG 3

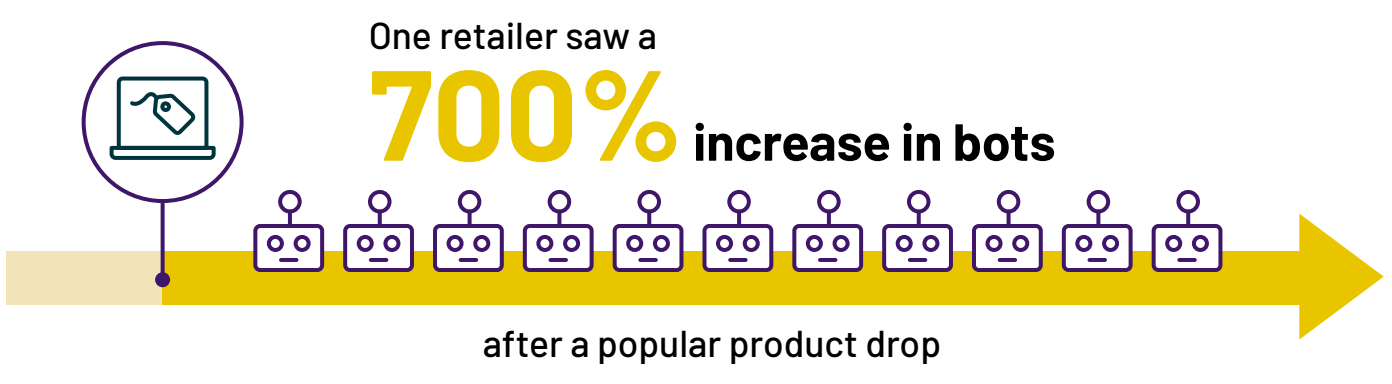


INDUSTRY HIGHLIGHTS

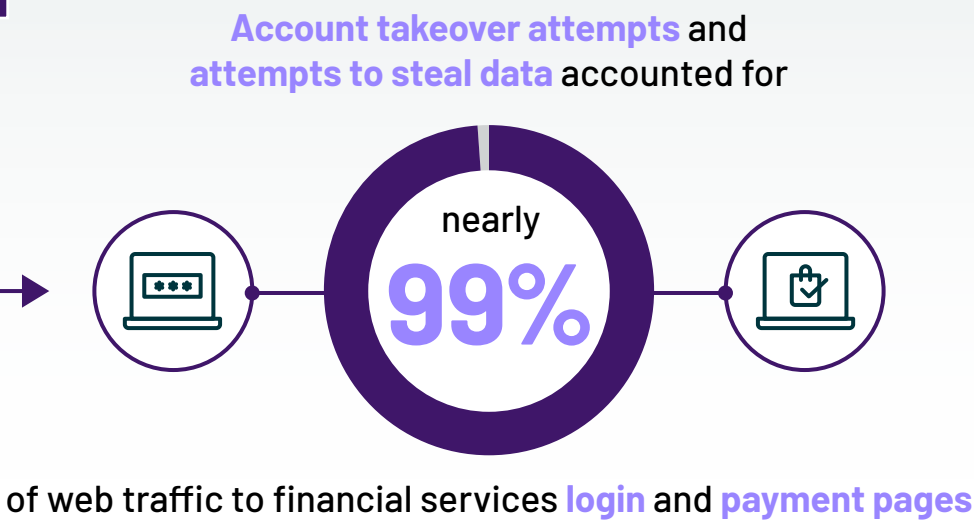
Travel & Hospitality



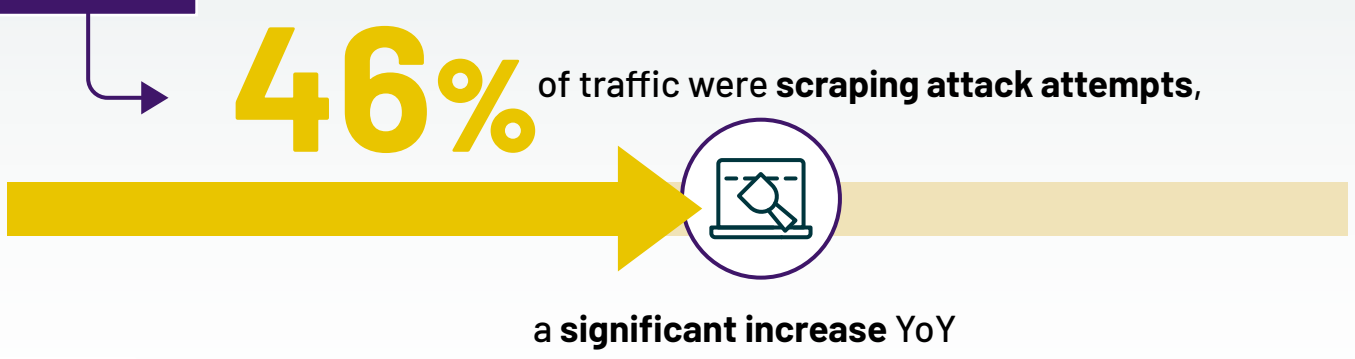
Retail & E-commerce



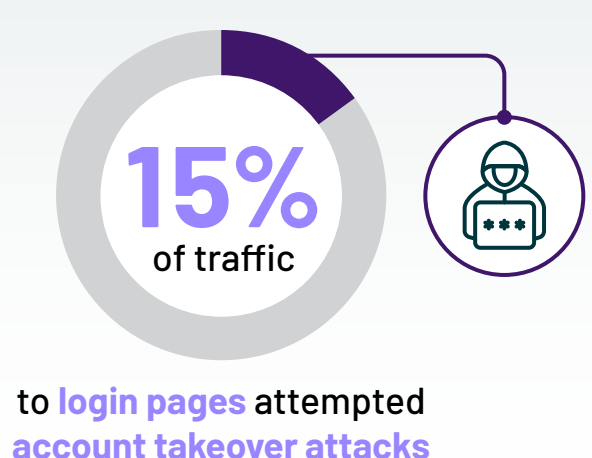
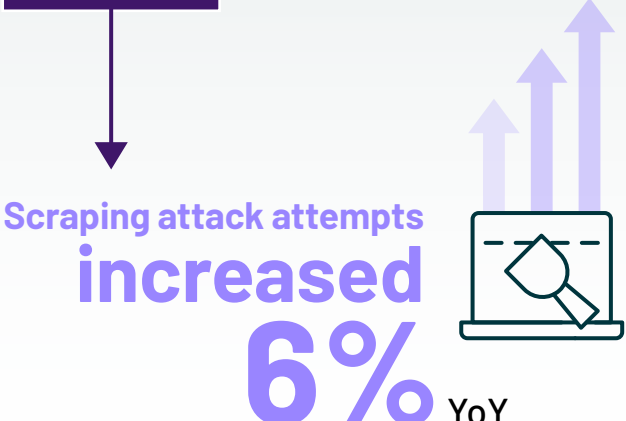
Financial Services



Streaming & Media



Technology & SaaS



We make sure attempts don't turn into attacks. Not once, not twice. **More than a QUADRILLION times a year.** That's how we stop tomorrow's threats.