

HUMAN Sightline Cyberfraud Defense

Leading Daily Fantasy Sports Company Protects Player Trust During Peak Sports Moments with HUMAN

Company

This leading daily fantasy sports (DFS) operator enables players across North America to compete for real cash prizes through fantasy contests tied to major sporting events, including the 2026 World Cup, NFL season kickoffs and the Super Bowl.

Challenge

The organization wanted to ensure a secure, trusted, and seamless customer experience for all players. Before partnering with HUMAN, the customer relied on basic security controls including a Content Delivery Network (CDN) and Web Application Firewall (WAF). As threats to player experience increased, the company recognized the need for a more advanced, scalable approach to protect its platform, players, and business operations.

Major fraud threats included:

- Credential stuffing and brute force attacks
- Fake account creation to exploit welcome bonuses and payouts
- Manual fraud and account takeovers involving real-money accounts

These attacks jeopardized customer trust, inflated costs through fraudulent payouts, and created operational strain. The company needed a future-ready cyberfraud defense solution that could scale with its rapid growth and withstand surges around high-volume sporting events.

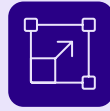
Solution

The customer chose [HUMAN Sightline Cyberfraud Defense](#) for its deep fraud expertise, scalability, and ability to protect against a wide range of automated and human-driven threats. Key highlights of the solution include:



Strategic Support During Peak Events:

HUMAN provided dedicated coverage and monitoring for high-volume moments, like the NFL season's kickoff, the Super Bowl and March Madness.



Flexible, Scalable Architecture:

HUMAN Sightline supports changing technology environments, including mobile and evolving application architectures, allowing the customer to maintain strong protection as its platform grows.



Protection Against Evolving Attack

Patterns: As account takeover threats decreased, attackers shifted toward scraping betting odds. HUMAN quickly adapted its defenses to help prevent odds scraping and protect fair competition across the platform.



Custom Integration Support:

HUMAN developed a React Native SDK integration tailored to the customer's needs, further strengthening the partnership and supporting protection across mobile experiences.

Results

The partnership delivered strong results across business, technical, and operational dimensions:

- **Significant Fraud Reduction:** The customer experienced minimal bot-related impact during peak events.
- **Operational Efficiency:** HUMAN runs reliably in the background, allowing the customer's team to reallocate resources toward other strategic priorities.
- **Improved Fairness and Trust:** HUMAN helped strengthen platform integrity through scraping prevention, fake account mitigation, credential-driven attack interception and account takeover attempt blocking.

- **Scalable Growth Enablement:** With the DFS industry continuing to grow, HUMAN helps the customer scale while maintaining a trusted player experience.
- **Exceptional Customer Support:** HUMAN's proactive event monitoring and responsive support team earned strong praise. According to the customer's champion, Sightline is "one of the best solutions" he's ever worked with.

As the DFS operator continues its upward growth trajectory, it plans to expand its use of HUMAN solutions to support secure, scalable growth. The partnership remains a key part of the company's ability to deliver trusted, high-integrity gaming experiences to millions of users.

About HUMAN

HUMAN Security is the global leader in Agentic Trust, the emerging discipline that informs and governs how humans, bots, and AI agents operate online. For more than a decade we help enterprises, platforms, and digital ecosystems verify digital interactions and establish trust across the entire customer journey - from first ad impression to final transaction. Powered by one of the world's largest behavioral signal networks, HUMAN analyzes over a quadrillion digital interactions each year to distinguish legitimate activity from fraud, abuse, and automated manipulation. Learn more at www.humansecurity.com