

HUMAN Sightline Cyberfraud Defense Case Study

# Leading Talent Platform Protects Valuable Content from Scraper Bots

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This leading online talent platform helps employers find the talent they need and job seekers find the job of their dreams. The company is headquartered in Asia.

## Challenge

Their website hosts large amounts of valuable content, including job listings and career and professional life guidance. This high-quality content is a prime target for automated scraping bots, which led the organization to find a solution that would minimize risk and keep their content safe.

The company had tested several other bot management solutions but were not satisfied with their ability to block scraping bots or their impact on site performance and latency for visitors to the site.

**"HUMAN helps us protect our content against scraper bots while meeting our exemplary standards for user experience by keeping performance high and minimizing latency for our visitors."**

— CTO

## Solution

They wanted a solution that would stop content from being stolen by scraping bots, maintain their high-quality user experience and minimize any impact to site performance and latency. They chose HUMAN Sightline for its ability to neutralize automated scraping and successfully complete the simulated tests run by their in-house security team.



### ADVANCED BOT PROTECTION

HUMAN combines behavioral analytics, advanced machine learning techniques and predictive models to significantly reduce scraping attacks. The solution can also block bots at the first request - lowering the chance of successful scraping even further.



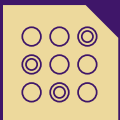
### LOW LATENCY

The solution blocks bots at the edge, keeping website performance high with minimal impact to latency. HUMAN stops sophisticated bot attacks without impacting user experience.



### CUSTOMIZABLE CHALLENGES

The organization was able to customize the user-facing challenge, implementing their own brand design and colors, with all text translated into the local language.



### DETAILED VISIBILITY

The management console provides granular insight into attempted scraping with detailed logs and reporting, as well as the high-level, big picture overview.



### FAST RESPONSE, 24/7 SUPPORT

HUMAN bot mitigation experts were always on hand to quickly answer questions and deliver support as and when required.

## Results

HUMAN Sightline helps this leading online talent platform proactively protect valuable content against scraper bots, and keep performance and user experience high while minimizing latency. During the first three months HUMAN blocked over 17 million malicious bot requests (around 12% of all traffic was malicious) with a very low false positive rate.

The solution safeguards the company's high user experience standards by neutralizing bots impacting the performance of server workloads and keeping latency low so that visitors continue to enjoy a quality browsing experience.

## About HUMAN

*HUMAN is a leading cybersecurity company committed to protecting the integrity of the digital world. We enable trusted interactions and transactions across the full spectrum of online actors: humans, bots and AI agents. HUMAN verifies 20 trillion digital interactions, providing unparalleled telemetry data to enable rapid, effective responses to the most sophisticated threats. Recognized by our customers as a G2 Leader, HUMAN continues to set the standard in cybersecurity. For more information please visit [www.humansecurity.com](https://www.humansecurity.com)*