PRODUCT BRIEF

HUMAN

HUMAN AgenticTrust

Trust the agent. Control the interaction.

To keep pace with the rapid evolution of AI agents, organizations require new methods to verify agents, assess their intent, and govern automated interactions across digital surfaces.

AgenticTrust is a trust and governance layer for agentic AI. It enables organizations to detect and classify AI agents, verify trust level, and govern how agents interact with web applications. By evaluating the intent behind each agent-initiated interaction, AgenticTrust empowers businesses to enable high-value use cases, prevent abuse and fraud, and safely integrate AI agents into the customer journey.

HUMAN has observed a **7,851% increase in agentic traffic** over the course of 2025.

With AgenticTrust



GET VISIBILITY INTO AGENT ACTIONS AND INTENT



ALLOW LEGITIMATE AI ACTIONS



DENY SPOOFED OR MALICIOUS AGENTS



GOVERN AI AGENT ACTIVITY



SAFELY ENABLE AGENTIC COMMERCE



REDUCE AGENT-ENABLED FRAUD AND ABUSE

Verify 30+ leading operators including:

- **Muse**
- **ChatGPT**
- **Comet**
- **Claude**

Benefits



SEE AI AGENTS IN ACTION

From browsing to checkout, see what consumer AI agents are doing and understand the trustworthiness of each one.



MAKE AI AGENTS PLAY BY YOUR RULES

Control if and how consumer agents interact with your site, and stop fraudulent actions that put user trust at risk.



DRIVE REVENUE WITH AI AGENTS

Enable verified agents to discover products and complete transactions on behalf of users.

How It Works



COLLECTS
thousands of behavioral, technical, network, and reputational indicators.



DETECTS
identifies and classifies AI agents with trust levels, requests, sessions and paths.



CONTROLS
unwanted, excessive and restricted behaviors according to organizational needs.



REPORTS
how AI agents interact with your platform and the route they take across it.



ENABLES
new revenue streams from agentic commerce and interactions.

Key Capabilities



Real-time visibility
See AI agents' actions, top target routes, and blocked or allowed activities.



Cryptographic AI agent detection
Identify and verify agents using cryptographic digital signatures that cannot be spoofed.



Trust verification
Identify and classify 30+ leading consumer AI agents and agentic browsers to understand their provider, behavior, intent, and trust level.



Granular permission management
Block or allow individual agent actions, such as browsing, logging in, or checking out.



Fraud and abuse prevention
Defend against spoofed or malicious agents and their activities.



Complete protection
Integrate with HUMAN Sightline to provide holistic visibility, governance, and control across bots, humans, and AI agents.

The Human Advantage

Detection without Blindspots

We verify over 20 trillion interactions weekly across 3 billion devices, connecting global dots to reveal threats others miss across the customer journey.

Intelligence at the Core

Satori isn't just threat intel, it's a team on the front lines. From uncovering global fraud rings to surfacing new attack patterns, every HUMAN decision is powered by real-time insights.

Precision that Performs

>2,500+ signals per interaction. 400+ adaptive models. Decisions in milliseconds. HUMAN turns massive telemetry into high-fidelity decisions you can trust.

HUMAN Security is the global leader in Agentic Trust, the emerging discipline that informs and governs how humans, bots, and AI agents operate online. For more than a decade we help enterprises, platforms, and digital ecosystems verify digital interactions and establish trust across the entire customer journey — from first ad impression to final transaction. Powered by one of the world's largest behavioral signal networks, HUMAN analyzes over a quadrillion digital interactions each year to distinguish legitimate activity from fraud, abuse, and automated manipulation. Learn more at ***www.humansecurity.com***