

Content Scraping

Safeguard content from automated scraping

Automated scrapers and AI agents threaten publishers' premium content by stealing content, eroding subscriptions, and undermining ad revenue. HUMAN's content scraping solution uses advanced machine learning, behavioral analysis, and intelligent fingerprinting to detect and stop automated scraping in real-time, across both web and mobile applications.

With layered protection and flexible controls, publishers can preserve audience trust, defend subscription and ad revenue, and even monetize compliant automated access under their own policies.

What We Defend Against



CONTENT SCRAPING



CONTEXTUAL DATA
SCRAPING



UNAUTHORIZED CONTENT
MONETIZATION



INFRASTRUCTURE
STRAIN

"I would absolutely recommend HUMAN to any team that's trying to battle bot traffic. The solution is invaluable in stopping the bots that can scrape or compromise our data. It minimizes false positives that can frustrate site users and waste our staff's time and resources."

*Head of Engineering,
Media Publisher*

Benefits



KEEP YOUR COMPETITIVE EDGE

Stop scrapers from stealing, republishing or training LLMs on your content without your permission.



PROTECT REVENUE AND BRAND INTEGRITY

Prevent unauthorized use of your content that erodes subscriptions, ad yield and brand integrity.



ENHANCE VISIBILITY & MONETIZATION

Gain full visibility into automated traffic and monetize compliant AI and LLM access through policy-driven paywall enforcement and licensing controls.

How It Works



COLLECT

hundreds of non-PII client-side indicators



DETECT

human vs. automated activity using machine learning models



MITIGATE

automated traffic according to customizable threat response policies



REPORT

incident details in intuitive dashboards for easy investigation and analysis



OPTIMIZE

detections by continuously updating ML models with relevant data

Key Capabilities



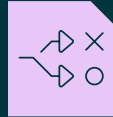
Block unknown, unwanted content scraping attempts, before they land on your site even once.



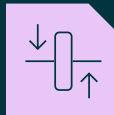
Analyze key details, such as understanding why an IP was blocked and what content it was targeting.



Get visibility into automated scraping, including AI agent activity and intent.



Choose to allow, block, or request-limit bot traffic and suppress ads if desired.



Control automated activity, choosing the appropriate responses while enabling legitimate activity.



Monetize automated access by enforcing your paywall and licensing policies for AI agents and LLMs—protecting premium content while turning compliant automated access into revenue.

The Human Advantage

Detection without Blindspots

We verify over 20 trillion interactions weekly across 3 billion devices, connecting global dots to reveal threats others miss across the customer journey.

Intelligence at the Core

Satori isn't just threat intel, it's a team on the front lines. From uncovering global fraud rings to surfacing new attack patterns, every HUMAN decision is powered by real-time insights.

Precision that Performs

>2,500+ signals per interaction. 400+ adaptive models. Decisions in milliseconds. HUMAN turns massive telemetry into high-fidelity decisions you can trust.