

Agentic Commerce

Safely unlock revenue growth from consumer AI agents

AgenticTrust provides visibility and control over the consumer AI agents acting on behalf of your customers, so you can confidently harness agentic commerce as a new driver of growth. The solution enables brands to detect AI agents, assess trust, and govern how agents interact with web applications. By evaluating the intent behind each agent-initiated interaction, AgenticTrust empowers businesses to enable valuable agent activities, prevent abuse and fraud, and safely integrate AI agents into the customer journey.

20% of fraud attacks in e-commerce and retail are now AI or agent-driven¹

¹Visa & Celent, Payment Trends Update, 2025

With AgenticTrust



GET VISIBILITY INTO AGENT ACTIONS AND INTENT



ALLOW LEGITIMATE AI ACTIONS



DENY SPOOFED OR MALICIOUS AGENTS



GOVERN AI AGENT ACTIVITY



SAFELY ENABLE AGENTIC COMMERCE



DEFEND AGAINST AGENT-DRIVEN FRAUD AND ABUSE

Benefits



SEE AI AGENT ACTIVITY

Get full visibility into AI agents' actions and intent, so you can understand how consumer AI agents are interacting with your brand.



CONTROL AI AGENT ACTIONS

Control if and how consumer agents interact with your site, and stop spoofed and malicious agents that put user trust at risk.



UNLOCK REVENUE GROWTH

Allow verified agents to discover products and make purchases, so you can embrace agentic commerce as a secure growth channel.

How It Works



COLLECTS

thousands of behavioral, technical, network, and reputational indicators



DETECTS

identifies and classifies AI agents with trust levels, requests, sessions and paths



CONTROLS

unwanted, excessive and restricted behaviors according to organizational needs



REPORTS

how AI agents interact with your platform and the route they take across it



ENABLES

new revenue streams from agentic commerce and interactions

Key Capabilities



Real-time visibility. See AI agents' actions, top target routes, and blocked or allowed activities.



Granular permission management. Block or allow individual agent actions, such as browsing, logging in, or checking out.



Cryptographic AI agent detection. Verify agents using cryptographic digital signatures that cannot be spoofed.



Fraud and abuse prevention. Defend against spoofed or malicious agents and their activities.



Trust verification. Identify the consumer AI agents on your application, understand their intent, and evaluate trust.



Complete protection. Integrate with HUMAN Sightline to provide holistic visibility, governance, and control across bots, humans, and AI agents.

The Human Advantage

Detection without Blindspots

We verify over 20 trillion interactions weekly across 3 billion devices, connecting global dots to reveal threats others miss across the customer journey.

Intelligence at the Core

Satori isn't just threat intel, it's a team on the front lines. From uncovering global fraud rings to surfacing new attack patterns, every HUMAN decision is powered by real-time insights.

Precision that Performs

>2,500+ signals per interaction. 400+ adaptive models. Decisions in milliseconds. HUMAN turns massive telemetry into high-fidelity decisions you can trust.