HUMAN is the first company with Media Rating Council (MRC) accreditation for coverage against Sophisticated Invalid Traffic (SIVT) for desktop, mobile web, mobile in-app, and Connected TV (CTV). This includes the first-ever accreditation for pre-bid mitigation of SIVT and continued accreditation for post-bid detection.

MRC pushes the industry for more accountability and stronger standards in digital advertising. This rigorous third party validation further cements HUMAN as the leader in the fight against fraud and abuse in digital advertising. HUMAN was also the first company to receive accreditation for SIVT detection in 2016.

“HUMAN’s achievement in becoming the first company to receive MRC accreditation for SIVT solutions that encompass both the pre- and post-bid processes, across desktop, mobile web, in-app, and OTT/CTV platforms, clearly speaks to its continued position at the forefront of this vital industry space.”

George W. Ivie,
Executive Director and CEO of MRC
Fighting Fraud is Not Just A Feature

Unmatched Scale
Seeing 10 trillion transactions each week and more than 300 million devices daily provides unmatched intelligence into sophisticated bot fraud across all channels.

Unprecedented Accuracy
Monitoring a payload of over 2,500 unique technical tests provides real-time, deep, and accurate visibility into activity from humans, good bots and malicious bots, even from within the same device on every transaction.

Ultimate Precision
Impressions are only identified as SIVT and prevented when there is absolute certainty traffic is invalid. HUMAN is able to decipher between real humans and sophisticated bots on the same machine.

Collective Protection
Working together with over 250 clients worldwide, including some of the largest internet platforms, HUMAN has developed a community knowledge bank to more broadly fight fraud within the ecosystem.

We Evaluate the Humanity of:

<table>
<thead>
<tr>
<th>Weekly Mobile Interactions</th>
<th>Weekly CTV Interactions</th>
<th>Devices Monitored Daily</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 Trillion</td>
<td>6.5 Trillion</td>
<td>300 Million</td>
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About Us

HUMAN is a cybersecurity company that protects enterprises from bot attacks to keep digital experiences human. We have the most advanced Human Verification Engine that protects applications, APIs and digital media from bot attacks, preventing losses and improving the digital experience for real humans. Today we verify the humanity of more than 10 trillion interactions per week for some of the largest companies and internet platforms. Protect your digital business with HUMAN. To Know Who’s Real, visit www.humansecurity.com.