Bad bot traffic increased overall even as people spent less time online.

Automated attacks continued to grow from 2021 to 2022.

In the second half of 2022 as compared to the first half:

- 123% increase in known account opening attempts
- 161% increase in known credential stuffing
- 112% increase in known emerging threats

Certain industries experienced more bot attacks than others:
- Of traffic to online businesses, bad bots accounted for:
  - 57% in the Media & Streaming industry
  - 49% in the Travel & Hospitality industry
  - 46% in the Ticketing & Entertainment industry

Bad actors conducted more bot attacks on certain days:
- 199% more bad bot traffic on the peak attack day (October 25)
- 22% more malicious traffic on Thursdays than on Sundays

Enterprise attackers prefer to hide behind desktop devices:
- 26% of malicious requests appeared on desktops
- 74% of malicious requests appeared on non-desktops

Attackers will typically utilize proxy and anonymizing servers in the region they target:
- 69% malware requests appeared on mobile devices
- 47% malware requests appeared on mobile devices in the U.S.
- 75% malware requests appeared on mobile devices in the region they target

To see more enterprise bot attack trends, download the 2023 Enterprise Bot Fraud Report.